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The OECD Development Centre and the European Institute of International Studies (EIIS) are pleased to invite you to the presentation of the book

“Emerging Markets. The Pacific Alliance: Perspectives & Opportunities for Latin America”

23 June, 2017; 9.30-11.00 hrs
OECD Headquarters – Room CC20

“Emerging Markets. The Pacific Alliance: Perspectives & Opportunities for Latin America” looks at a new model of regional integration for emerging economies. Throughout the last decades, Latin America has seen the birth of a number of integration projects. According to the authors, the majority of these projects aimed at creating markets based on geographical proximity and not necessarily a shared political and economic vision, as is the case with the Pacific Alliance.

The Pacific Alliance is a regional integration initiative that includes Chile, Colombia, Mexico and Peru. Its objectives are: 1) to build an area of deep integration through participation and consensus that advances the free movement of goods, services, resources and people; 2) to drive further growth, development and competitiveness of the participating economies by investing in greater well-being, overcoming socioeconomic inequality and promoting social inclusion; and 3) to project to the world a platform of political articulation as well as, economic and commercial integration, emphasising the Asia-Pacific region.

This book looks at the diplomatic, economic, political and technological perspectives of the Pacific Alliance, analysing the opportunities that may occur during regional integration and making serious recommendations for the substantial challenges. It results from collaboration among various research groups of the European Institute of International Studies.

To register please contact Mrs Agustina Vierheller at agustina.vierheller@oecd.org

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Agenda

9.30-9.40 **Introductory remarks**

Mr. Ángel Melguzo, Head of the Latin America Desk, OECD Development Centre

9.40-10.10 **Presentation of the book “Emerging markets. The Pacific Alliance: perspectives and opportunities for Latin America”**

Mr Mario Torres Jarrín, Editor of the book; Director, European Institute of International Studies
Mr Jonathan Violante Pica, Editor of the book; Head of Multilateral Affairs and Protocol, European Institute of International Studies

10.10-10.30 **The Pacific Alliance from a regional perspective**

HE Mr Álvaro de Soto, Ambassador of Peru to France
Mr Carlos Tena, Third Secretary, Delegation of Mexico to the OECD

10.30-10.50 **Comments by:**

Mr Oscar Villarreal, Policy Analyst, Sherpa Office and Global Governance Unit, OECD

10.50-11.20 **Questions and Answers**

11.20-11.30 **Conclusions**

Mr Ángel Melguzo, Head of the Latin America Desk, OECD Development Centre

About the speakers

Mario Torres Jarrín



Mario Torres Jarrín is Director of the European Institute of International Studies (EIIIS). He also holds the following positions: Associate Scholar in the Institute of Latin American Studies, Department of Romance Studies and Classics of the Faculty of Humanities at Stockholm University; Executive Secretary IBERO-EURO-AMERICA Consortium of Universities, Institutes and Institutions; Member of the Bi-Regional Academic Council of the Permanent Academic Forum Latin America and Caribbean-European Union; Director of the Global Iberoamerica Chair; Director of the EU-CELAC Chair and Director of the Inter-Regional Dialogue and Global Governance Research Group. He has a PhD in History, Faculty of Geography and History at University of Salamanca (Spain); Master in European Union Studies, Faculty of Law at University of Salamanca and Bachelor in Business Studies, Faculty of Economics and Business at the University of Salamanca.

Jonathan Violante Pica



Jonathan Violante Pica is a trisectoral athlete given his work in business, government and not-for-profit sectors. He has experience in aeronautics as an engineer for InterJet and in private equity in Australia within the mining and energy sector. He worked in public diplomacy for the Embassy of Mexico in Sweden. In the not-for-profit sector, he has worked on issues of democracy and education globally. Currently, he is the Head of Multilateral Affairs and Protocol at the European Institute of International Studies (EIIIS) and the Coordinator for the Mechanism of Joint Action Towards Sustainable, Equal and Inclusive Democratic Societies developed by the Institute for Democracy and Electoral Assistance (IDEA) and EIIIS. Furthermore, he is actively involved in the work developed by the Finance and Private Sector Research Group of EIIIS, focusing on processes that lead to value creation in the 21st century, including the role played by new technologies, financial markets and regional integration to promote inclusive and sustainable economic growth.