



A European Institute with a Global Vision

Specialization Course International and Official Protocol

**Academic year
2019**

www.ieeiweb.eu



Specialization Course

International and Official Protocol

Description:

We live in a globalized society in which we are able to interact with people from every corner of the world. Institutions and business corporations in different countries collaborate with each other, establishing agreements in an international context, with interlocutors from distant cultures who act according to rules, religions, traditions and customs which can be very different from ours. In those cases, it happens often that we come across difficulties in discerning a common protocol regarding the small details of those relationships. How should we greet one another? How should we organize a meeting? Where should people be seated? How do hierarchies work? Is the issue of religion important at a given event?

The Specialization Course “International and Official Protocol” is organized by the Chair of International Relations and Diplomacy at the European Institute of International Studies.

Goals:

To provide professional knowledge on how to organize any type of event at which institutions or companies from various countries participate, with or without the presence of civil or military authorities and/or members of royalty in any international context. The course is held online; it has a duration of three months (12 weeks) and is divided into two parts: theory and practice. The theoretical part includes 11 modules and the practical part comprises one module (Final Work/Monograph).

Target Audience:

The course is mainly aimed at government officials, diplomats and members of international organizations, but it is also open to executives and business representatives and officials from foundations and non-governmental organizations. University students may apply for admission to the course if they demonstrate a prior knowledge about the subject of the specialization course.

Eligibility criteria:

Applicants should have a university degree (Bachelor’s degree recognized by the applicant’s country of origin) and present a curriculum vitae, an ID or passport copy and a letter of intent and submit the application online. The course has a limited number of places and admission is based on merit, both academic and professional, which will be evaluated by the Academic Staff of the Institute. Those accepted will receive a letter which will formalize their enrollment in the course.

Program:

State Official Protocol

Module I. Protocol in the Executive Branch

Module II. Protocol in the Legislative Branch

Module III. Protocol in the Judiciary

Module IV. Official Protocol in Autonomous Communities

Module V. Protocol in the Spanish Royal House

Module VI. Military Protocol

International Protocol

Module VII. International organizations

Module VIII. Protocol in Europe

Module IX. Protocol in Latin America

Module X. Protocol in Asia

Module XI. Protocol in the MENA Region (Middle East-North Africa) and Africa

Module XII. Final Work

Duration:

3 months

Language:

English

Application for admission:

October 15, 2018 to January 8, 2019.

Registration:

January 14 to 25, 2019.

Registration includes reading materials and tutoring, and those who complete it satisfactorily will eventually receive a Diploma.

Start date:

March 25, 2019.

Final date:

June 14, 2019.

Fees: € 2000

Online Application

<http://www.ieeiweb.eu/request-form-for-admission-and-pre-registration/>